



# HS Graphic Design 2

**Tuesday, May 12, 2020**



## HS Graphic Design 2

Bertoncin, Hopke, Messick & Stacy

Overall Lesson: Logo Design

Sub lesson for Tuesday, May 12: School Logo Redesign - 4 of 5

**Resources needed:** Computer/Chromebook, colored pencils/crayons/markers and paper

### **Learning Target:**

Students will understand logo design and recognize the elements that make a good and effective logo.



# Opening Exercise

- Review your high school logo from the previous lesson. Identify elements of your redesign you like and elements you don't. Use what you learn toward today's lesson.
- Also, make sure to review the [logo design presentation](#) you looked at earlier in this overarching lesson about logo design to stay reacquainted of all the facets of designing a logo.



# Activity

- Locate the logo for the school district. Draw it out to the best of your ability at the top of a piece of paper. Then, below it, sketch a rough redesign of it. Don't include color yet. Make sure it is identifiably different and unique. Make sure the district's name (or initials) are included.